## Elite Caravans

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## FOR IMMEDIATE RELEASE

Elite Caravans set to feature on upcoming Discovery Channel segment 'How Do They Do It' on Discovery Science 26<sup>th</sup> February 23.30 AEST\* in Australia.

'How Do They Do It' outlines a range of processes behind brands, companies and products. In this particular episode there is an investigation on how to build a luxury caravan, featuring award winning manufacturer Elite Caravans.

Elite Caravans was the only caravan manufacturer approached to appear in this internationally aired series, which will feature in many countries across the world.

Owners Adrian Cappola and Peter Smith are excited for the premiere of this long awaited segment.

'Since filming was completed back in March last year it has been a long wait in anticipation and we were both thrilled to receive Australian air dates' said Mr.Cappola.

Previous 'How Do They Do It' episodes have focused upon leading brands such as Bentley, NASA, Dr.Martens and Volkswagon - a true testament to Elite's quality.

Elite Caravans were selected to feature in this episode February last year, with a film crew sent out by a UK production team.

Filming of the Elite Caravans segment was undertaken in Campbellfield, the home of the Elite Caravans manufacturing site.

## **Important Note:**

\*The date outlined is a provisional air date supplied to Elite Caravans and can be subject to change. Please check Discovery Science channel listings for schedule changes.